

getting the messages across...



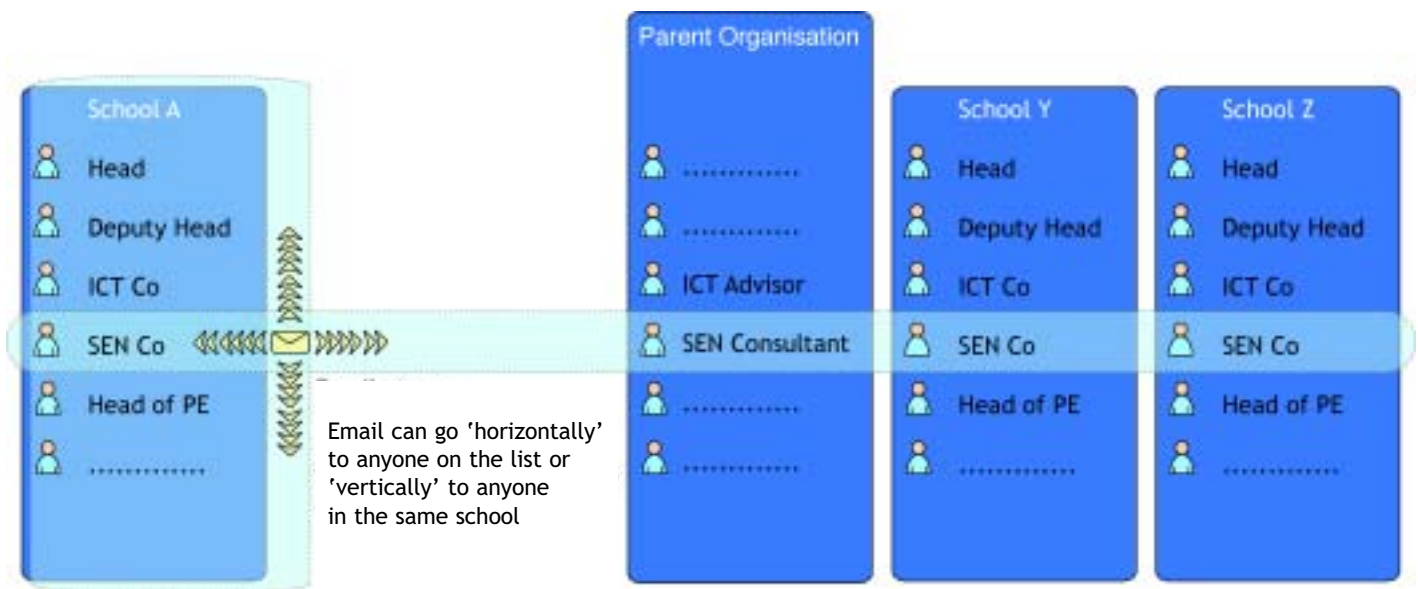
Communicate

Email is an incredibly effective means of communication, but one that is rarely exploited in schools for a variety of reasons:

- ▶ Difficulties in keeping track of email addresses
- ▶ Wanting to preserve privacy and not be bombarded with unwanted messages.
- ▶ Not knowing who performs which role in each school
- ▶ Using secondary email accounts that are rarely checked, to avoid unnecessary 'spam'

Communicate solves many of these problems ▶▶

Communicate



Simple to use

- Send messages from the *Communicate* Web site
- Receive mail in your own choice of mailbox

Allows effective communication

- Parent organisation can create custom email lists
- Teachers can send to anyone in their own school and to anyone on their lists
- Allows advisors to join in the lists
- Each list displays which schools and individuals are on it so you know who is receiving your message

Preserves privacy

- People need never know each other's email addresses
- You can still see who sent the message and where they are from

Local control

Each school is in control, meaning day-to-day administration is in the hands of those who know what is happening.

The school can:

- decide who is on what list
- change users
- alter email addresses.

...and gets the message across.

